myZEFER™ Privacy Policy

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Welcome to the myZEFER™/IDSYSCOM™ Privacy Policy

When you use myZEFER™ or IDSYSCOM services, you trust us with your information. This Privacy Policy is meant to help you understand what data we collect, why we collect it, and what we do with it. This is important; we hope you will take time to read it carefully.

PRIVACY POLICY

There are many different ways you can use our services – to search for and share information, to communicate with other people or to create new content. When you share information with us, for example by creating a myZEFER™ Account, we can make those services even better – to show you more relevant search results and ads, to help you connect with people or to make sharing with others quicker and easier. As you use our services, we want you to be clear how we're using information and the ways in which you can protect your privacy.

Our Privacy Policy explains:

- What information we collect and why we collect it.
- How we use that information.
- The choices we offer, including how to access and update information.

We've tried to keep it as simple as possible, but if you're not familiar with terms like cookies, IP addresses, and browsers, then read about these key terms first. Your privacy matters to us so whether you are new to myZEFER™ or a long-time user, please do take the time to get to know our practices – and if you have any questions contact us at (800) 275-4248.

INFORMATION WE COLLECT

We collect information to provide better services to all of our users – from figuring out basic stuff like which language you speak, to more complex things like which ads you'll find most useful, the people who matter most to you online, or which YouTube videos you might like.

We collect information in the following ways:

- Information you give us. For example, many of our services require you to sign up for a myZEFER™ Account. When you do, we'll ask for personal information, like your name, email address, telephone number or credit card to store with your account. If you want to take full advantage of the sharing features we offer, we might also ask you to create a publicly visible myZEFER™ Profile, which may include your name and photo.
- Information we get from your use of our services. We collect information about the services that you use and how you use them, like when you watch a video on YouTube, visit a website that uses our advertising services, or view and interact with our ads and content. This information includes:

    - Device Information
    We collect device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile network information including phone number). myZEFER™ may associate your device identifiers or phone number with your myZEFER™ Account.
    - Log information
    When you use our services or view content provided by myZEFER™, we automatically collect and store certain information in server logs. This includes:
        - details of how you used our service, such as your search queries.
        - telephony log information like your phone number, calling-party number, forwarding numbers, time and date of calls, duration of calls, SMS routing information and types of calls.
        - Internet protocol (IP) address: device event information such as crashes, system activity, hardware settings, browser type, browser language, the date and time of your request and referral URL.
        - cookies that may uniquely identify your browser or your myZEFER™ Account.
    - Location information
    When you use myZEFER™ services, we may collect and process information about your actual location. We use various technologies to determine location, including IP address, GPS, and other sensors that may, for example, provide

myZEFER™ with information on nearby devices, Wi-Fi access points, and cell towers.

- ◦ Unique application numbers
  Certain services include a unique application number. This number and information about your installation (for example, the operating system type and application version number) may be sent to myZEFER™ when you install or uninstall that service or when that service periodically contacts our servers, such as for automatic updates.
- ◦ Local storage
  We may collect and store information (including personal information) locally on your device using mechanisms such as browser web storage (including HTML 5) and application data caches.
- ◦ Cookies and similar technologies
  We and our partners use various technologies to collect and store information when you visit a myZEFER™ service, and this may include using cookies or similar technologies to identify your browser or device. We use these technologies to collect and store information when you interact with services we offer to our partners, such as advertising services or myZEFER™ features that may appear on other sites. Our myZEFER™ Analytics product helps businesses and site owners analyze the traffic to their websites and apps. When used in conjunction with our advertising services, such as those using the DoubleClick cookie, myZEFER™ Analytics information is linked, by the myZEFER™ Analytics customer or by myZEFER™, using myZEFER™ technology, with information about visits to multiple sites.

Information we collect when you are signed in to myZEFER™, in addition to the information we obtain about you from partners, may be associated with your myZEFER™ Account. When information is associated with your myZEFER™ Account, we treat it as personal information.

Infrastructure Data Systems Company (IDSYSCOM), Inc. collects the e-mail addresses of individuals who communicate with us via e-mail, aggregate information on webpage performance, and information volunteered by the consumer, such as information collected on our "Contact" form.

IDSYSCOM, Inc. is committed to protecting the privacy and security of this personal information. We will not sell, rent or trade personal information proved to us through our websites: www.idsyscom.com and www.myzefer.com. We take precautions to keep information secure and have physical, electronic, and administrative procedures to safeguard the information we collect online.

This site may contain links to other sites. IDSYSCOM, Inc. is not responsible for the privacy practices or the content of others' websites.

If you have any questions regarding our privacy policy, please contact us at info@idsyscom.com.

HOW WE USE INFORMATION WE COLLECT

We use the information we collect from all of our services to provide, maintain, protect and improve them, to develop new ones. We use this information to offer you tailored content – like giving you more relevant search results and ads.

We may use the name you provide for your myZEFER™ Profile across all of the services we offer that require a myZEFER™ Account. In addition, we may replace past names associated with your myZEFER™ Account so that you are represented consistently across all our services. If other users already have your email or other information that identifies you, we may show them your publicly visible myZEFER™ Profile information, such as your name and photo.

If you have a myZEFER™ Account, we may display your Profile name, Profile photo, and actions you take on myZEFER™ or on third-party applications connected to your myZEFER™ Account.

When you contact myZEFER™, we keep a record of your communication to help solve any issues you might be facing. We may use your email address to inform you about our services, such as letting you know about upcoming changes or improvements.

We use information collected from cookies and other technologies to improve your user experience and the overall quality of our services. One of the products we use to do this on our own services is myZEFER™ Analytics. For example, by saving your language preferences, we'll be able to have our services appear in the language you prefer. When showing you tailored ads, we will not associate an identifier from cookies or similar technologies with sensitive categories, such as those based on race, religion, sexual orientation or health.

Our automated systems analyze your content (including emails) to provide you personally relevant product features, such as customized search results, tailored advertising, and spam and malware detection.

People have different privacy concerns. Our goal is to be clear about what information we collect so that you can make meaningful choices about how it is used. myZEFER™ may

process personal information on our servers in many countries around the world. We may process your personal information on a server located outside the country where you live.

TRANSPARENCY AND CHOICE

You may set your browser to block all cookies, including cookies associated with our services, or to indicate when a cookie is being set by us. However, it's important to remember that many of our services may not function properly if your cookies are disabled. For example, we may not remember your language preferences.

INFORMATION YOU SHARE

Many of our services let you share information with others. Remember that when you share information publicly, it may be indexable by search engines and other applications, including myZEFER™.

ACCESSING AND UPDATING YOUR PERSONAL INFORMATION

Whenever you use our services, we aim to provide you with access to your personal information. If that information is wrong, we strive to give you ways to update it quickly or to delete it – unless we have to keep that information for legitimate business or legal purposes. When updating your personal information, we may ask you to verify your identity before we can act on your request.

We may reject requests that are unreasonably repetitive, require disproportionate technical effort (for example, developing a new system or fundamentally changing an existing practice), risk the privacy of others, or would be extremely impractical (for instance, requests concerning information residing on backup systems).

Where we can provide information access and correction, we will do so for free, except where it would require a disproportionate effort. We aim to maintain our services in a manner that protects information from accidental or malicious destruction. Because of this, after you delete information from our services, we may not immediately delete residual copies from our active servers and may not remove information from our backup systems.

INFORMATION WE SHARE

We do not share personal information with companies, organizations, and individuals outside of myZEFER™ unless one of the following circumstances applies:

- With your consent
    - We will share personal information with companies, organizations or individuals outside of myZEFER™ when we have your consent to do so. We require opt-in consent for the sharing of any sensitive personal information.

- With domain administrators
    - If your myZEFER™ Account is managed for you by a domain administrator then your domain administrator and resellers who provide user support to your organization will have access to your myZEFER™ Account information (including your email and other data). Your domain administrator may be able to:
        - view statistics regarding your account, like statistics regarding applications you install.
        - change your account password.
        - suspend or terminate your account access.
        - access or retain information stored as part of your account.
        - receive your account information in order to satisfy applicable law, regulation, legal process or enforceable governmental request.
        - restrict your ability to delete or edit information or privacy settings.
    - Please refer to your domain administrator's privacy policy for more information.

- For external processing
    - We provide personal information to our affiliates or other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures.

- For legal reasons
    - We will share personal information with companies, organizations or individuals outside of myZEFER™ if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:
        - meet any applicable law, regulation, legal process or enforceable governmental request.
        - enforce applicable Terms of Service, including investigation of potential violations.
        - detect, prevent, or otherwise address fraud, security or technical issues.
        - protect against harm to the rights, property or safety of myZEFER™, our users or the public as required or permitted by law.

We may share non-personally identifiable information publicly and with our partners – like publishers, advertisers or connected sites. For example, we may share information publicly to show trends about the general use of our services.

If myZEFER™ is involved in a merger, acquisition or asset sale, we will continue to ensure the confidentiality of any personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.

INFORMATION SECURITY

We work hard to protect myZEFER™ and our users from unauthorized access to or unauthorized alteration, disclosure or destruction of information we hold. In particular:

- We encrypt many of our services using SSL.
- We review our information collection, storage, and processing practices, including physical security measures, to guard against unauthorized access to systems.
- We restrict access to personal information to myZEFER™ employees, contractors, and agents who need to know that information in order to process it for us, and who are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

WHEN THIS PRIVACY POLICY APPLIES

Our Privacy Policy applies to all of the services offered by Infrastructure Data Systems Company, Inc. and its affiliates, including services myZEFER™ provides on Android or Apple devices, and services offered on other sites (such as our advertising services), but excludes services that have separate privacy policies that do not incorporate this Privacy Policy.

Our Privacy Policy does not apply to services offered by other companies or individuals, including products or sites that may be displayed to you in search results, sites that may include myZEFER™ services or other sites linked from our services. Our Privacy Policy does not cover the information practices of other companies and organizations who advertise our services, and who may use cookies and other technologies to serve and offer relevant ads.

CHANGES

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). We will also keep prior versions of this Privacy Policy in an archive for your review.

myZEFER™ works to keep your personal information private and safe — and put you in control.